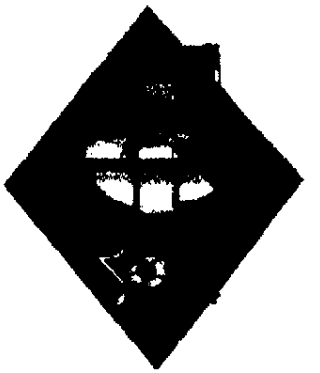

October 31, 1994

Cardenas/Fernandez & Associates, Inc.

Ms. Mary Doherty
Philip Morris
120 Park Ave.
New York, NY 10017

Dear Mary,

As per your request, I have attached an agenda of the activities we would like to incorporate into the press party. We are checking the schedule of the groups in order to determine their availability for the press party and/or visits to shelter for Thanksgiving.

You will also find attached the English and Spanish texts for the first press release for your approval. I will contact you Tuesday afternoon to review the necessary items and plan to fax you the biographies and media list and send you the pictures tomorrow.

Mary, I look forward to working closely with you over the next few weeks and making the Marlboro Music "Baile de Las Estrellas" a complete public relations success.

Sinceramente,

Jan Luce
Marketing Director

cc: José Fontanez
Henry Cárdenas

2070817280

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